

Ta' Betta Club

Membership Tiers



TA' BETTA
WINE ESTATES



We at Ta' Betta warmly invite you to share the Ta' Betta Experience even more closely by joining the Ta' Betta Wine Club.

Our Wine Club is an experience of reciprocating loyalties. Members gain a closer sense of belonging thanks to several benefits relative to the tier they subscribe to whilst Ta' Betta Wine Estates gain new ambassadors who share the same values of taste.

Membership privileges include news updates, preferential pricing structures, exclusive and private wine tasting events, priority on availability of larger bottle formats and other delightful surprises along the way.



There is no membership fee to pay.

A single purchase of three bottles per annum will automatically make you a Magnum Member for a period of twelve months. Six bottles will make you a Jeroboam member, Eighteen will give you the privileges of being a Rehoboam member, and Thirsty-six bottles make you a Methuselah member.

There are four tiers of Membership of the Club:

Price List per Ta' Betta Club Membership Tier

2017/2018 Vintage

Retail Price	<i>Magnum</i>	<i>Jeroboam</i>	<i>Rehoboam</i>	<i>Methuselah</i>
€59.00 <i>75cl bottles</i>	€56.05	€53.10	€50.15	€47.20
€118.00 <i>150cl bottles</i>	€112.10	€106.20	€100.30	€94.40
€236.00 <i>300cl bottles</i>	€224.20	€212.40	€200.60	€188.80
€354.00 <i>Case of 6 x 75cl</i>	€336.30	€318.60	€300.90	€283.20

Cases of 6 can be of a single type or mixed.

All prices are inclusive of VAT.

There are four categories of Membership of the Club:

MEMBERSHIP TIER BENEFITS

Magnum Jeroboam Rehoboam Methuselah

PURCHASE COMMITMENT

Members commit to buy a minimum number bottles of wine a year

3 bottles
p.a.

6 bottles
p.a.

18 bottles
p.a.

36 bottles
p.a.

BENEFITS

Discount on full initial enrolment order and any additional Ta' Betta Wines purchased

5%

10%

15%

20%

Exclusive Ta' Betta Wine Club events

✓

✓

✓

✓

Discount on Exclusive Ta' Betta Wine Club events

5%

10%

15%

20%

Discount on any wine purchased en primeur ¹

10%

15%

20%

25%

Free delivery in Malta & Gozo (minimum order for delivery is 3 bottles)

✓

✓

✓

✓

Free subscription to the Ta' Betta newsletter keeping you in touch with all that is happening on the estate and more

✓

✓

✓

✓

Priority access to limited production and/or large format wines (magnum/double magnum/special releases etc.) when available

✗

✓

✓

✓

Discount on private wine tasting ²

✗

10%

15%

20%

Complimentary private wine tasting for 2 persons ²

✗

✗

1 tasting p.a.

1 tasting p.a.

Exclusive bespoke events ³

✗

✗

✗

1 event p.a.

¹ En primeur arrangements will be communicated at a later stage.

² An exclusive Ta' Betta Wine Estates experience. This will include a private guided tour of the estate and winery and wine tasting of Jean Parisot, Antonio Manoel and Philippe Villiers current vintages compared to a back vintage of each from the owners' private collection complimented by refined bites. Standard price @ €85 per person.

³ Ta' Betta Wine Estates offers Methuselah members the opportunity to invite up to 5 of their guests for an exclusive event per annum. This occasion would be designed according the Methuselah members' requirements and priced favourably in appreciation of their loyalty.

Subscribers to the Ta' Betta Newsletter

Subscribe to our Newsletter to keep abreast with all that is happening on the estate and receive notice of tasting events and opportunities to visit on set dates.